



TOKEATIVITY®

**MEMBER
SURVEY
RESULTS**

SUMMER
2021





CONNECTION

Tokeativity members are a bad ass community of movers and shakers in all different stages of personal and professional development within the plant medicine and feminist movements around the globe. We have found each other because we see the vision of what a different world could look like and we want to make that vision a reality.

Here at Tokeativity HQ, it is a top priority to hear the needs of the community and create spaces for forward momentum, where everyone can connect, create and learn. Together, we are the movement and collaboration is essential! We survey our members twice a year to get feedback on the direction of our efforts and we are so excited to share with you what the feedback was from our Summer 2021 Survey!

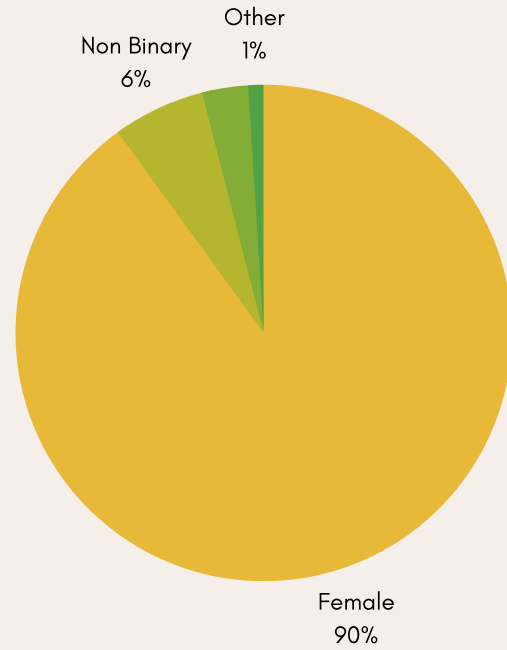
We know that CONNECTION is a core need of all humans and during this pivotal time in herstory, Tokeativity is working hard to support the connection of our members. As stated in our Womanifesto, we envision a world in which the cannabis, psychedelic and intersectional feminist movements heal our communities and our Earth and there is a thriving, supportive community for all cannabis loving women to know one another.

We have some really exciting things coming down the pipeline for our community! In the meantime, here are the most recent survey results.

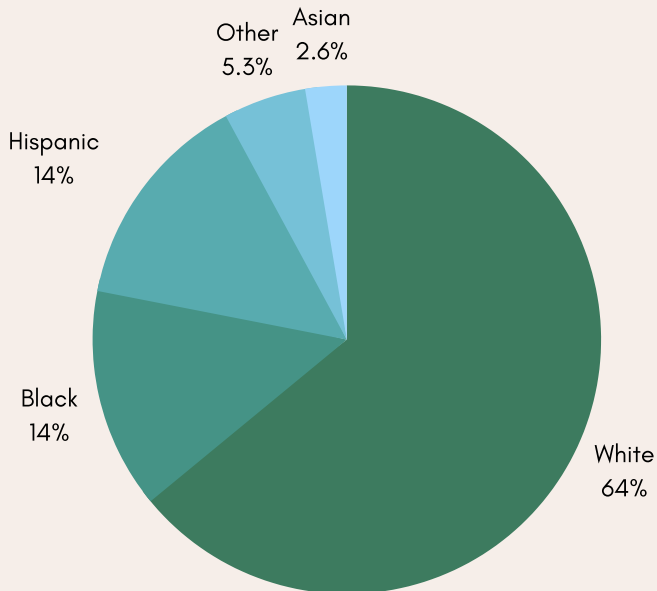


WHO FILLED OUT THIS SURVEY?

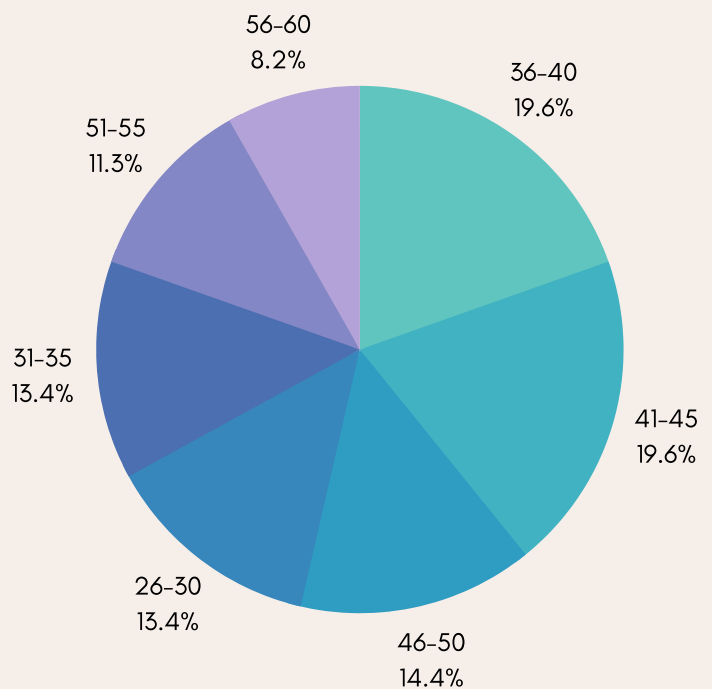
GENDER

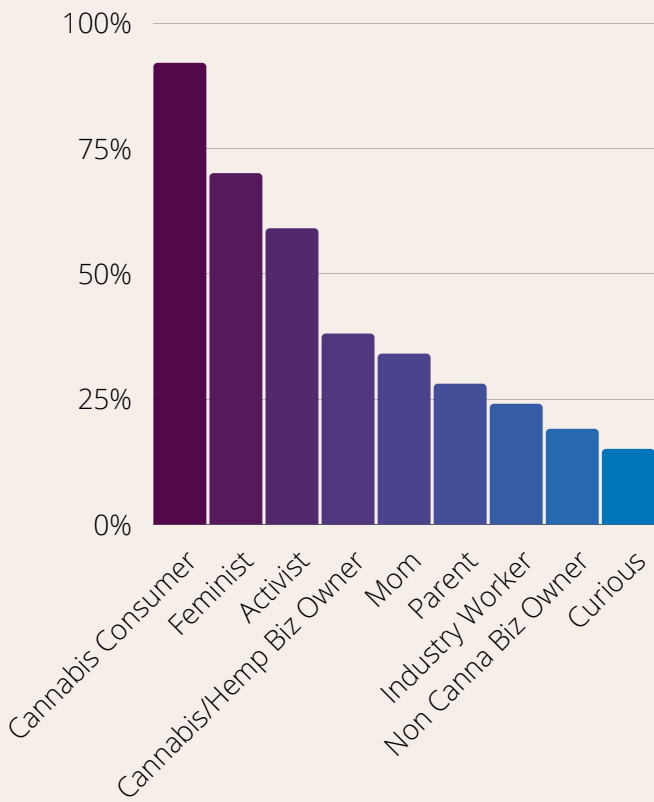


RACIAL IDENTITY



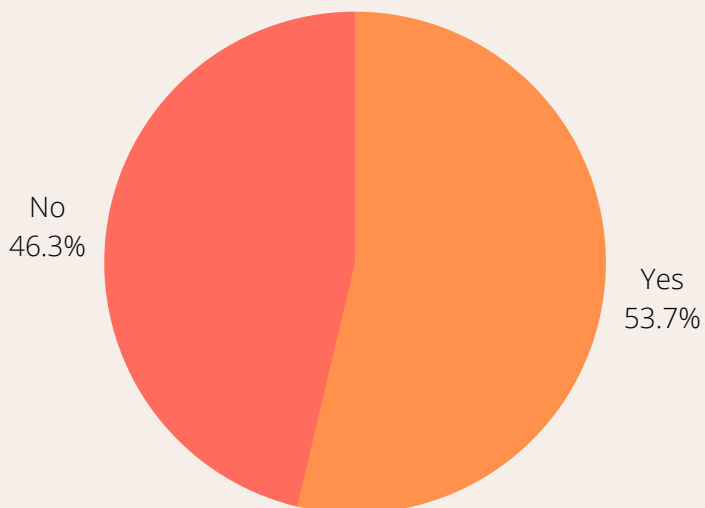
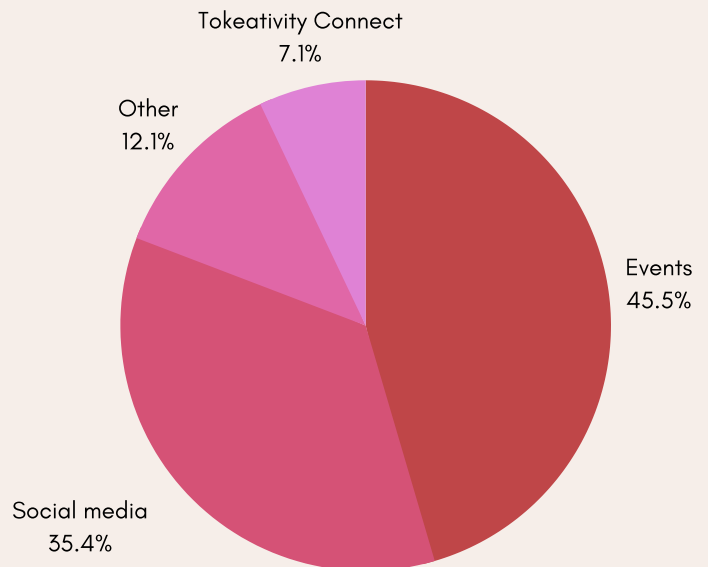
AGE





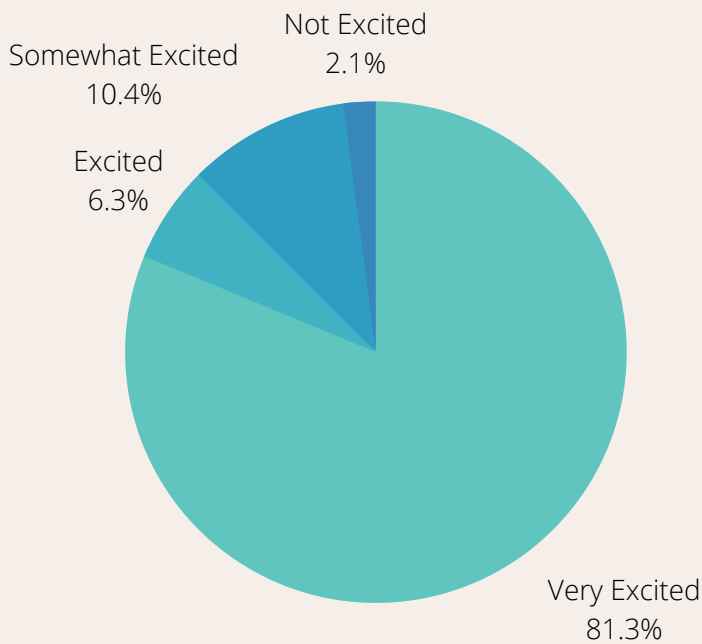
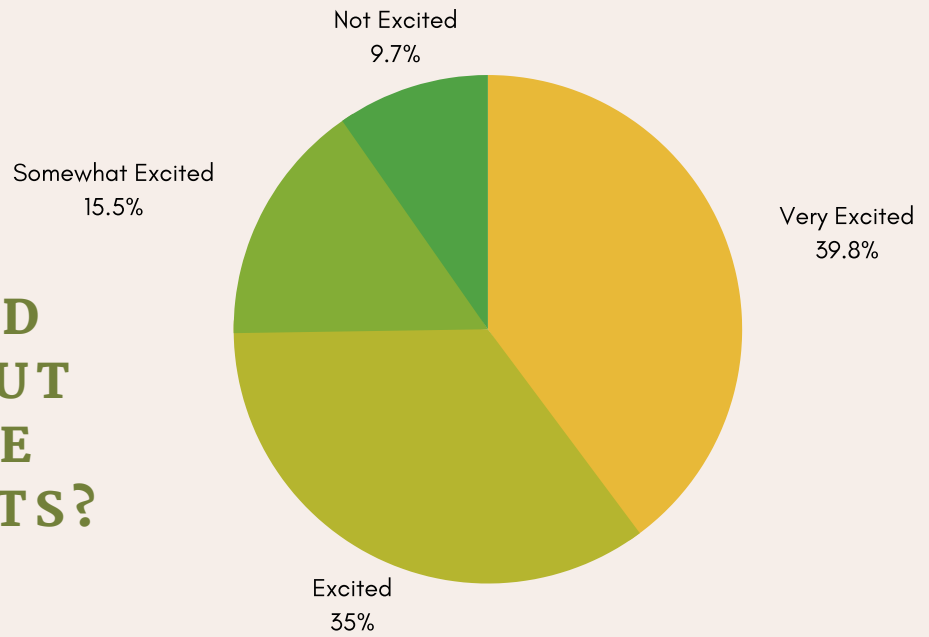
PERSONAL IDENTITY

WHAT WAYS DO YOU CONNECT WITH THE CANNABIS & TOKEATIVITY COMMUNITY?



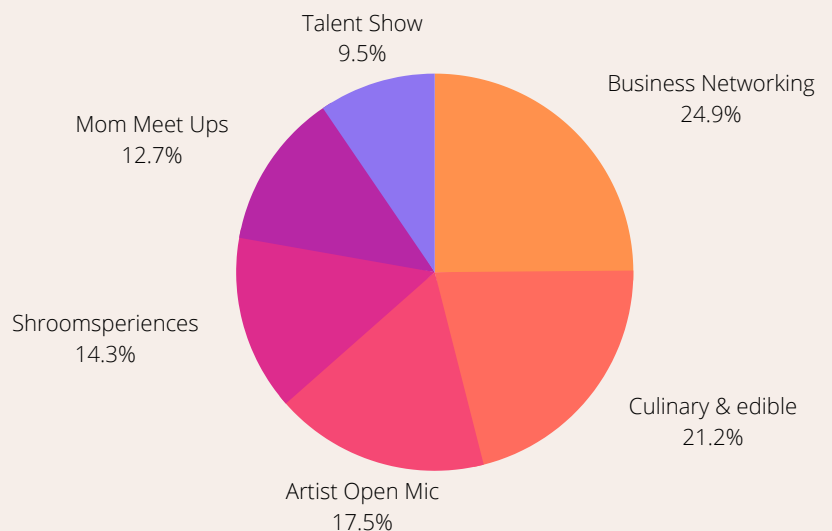
HAVE YOU ATTENDED DIGITAL EVENTS?

HOW EXCITED ARE YOU ABOUT INTERACTIVE DIGITAL EVENTS?



HOW EXCITED ARE YOU ABOUT IN PERSON EVENTS?

RATE WHICH EVENT THEMES ARE MOST EXCITING TO YOU



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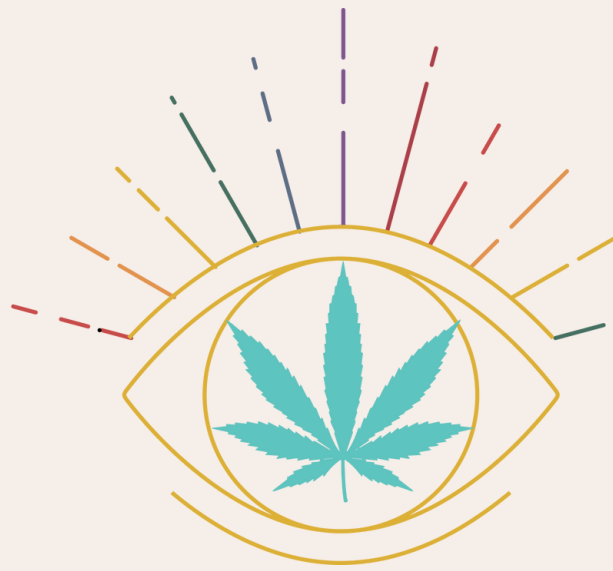
TAKE AWAYS

THE TOKEATIVITY COMMUNITY IS A PASSIONATE GROUP OF CANNABIS CONSUMING, FEMINIST ACTIVISTS (FUCK YEAH WE ARE)

WE CONNECT MOST OFTEN AT EVENTS AND ON SOCIAL MEDIA. WE ARE WORKING ON SOMETHING AMAZING THAT WILL NEXT LEVEL OUR COMMUNICATION AND COLLABORATION CAPABILITIES (SO EXCITING, STAY TUNED!!!)

FOR THE MOST PART, EVERYONE IS PRETTY EXCITED ABOUT A HYBRID MODEL OF EVENTS GOING FORWARD: SOME ONLINE, SOME IN PERSON AND SOME THAT COMBINE THE TWO

THE CANNABIS COMMUNITY CONTINUES TO EXPAND, AS CONSUMERS BECOME INDUSTRY PROFESSIONALS. BUSINESS NETWORKING CONTINUES TO BE VERY IMPORTANT TO OUR MEMBERS. WE ARE EXCITED TO BRING SOME NEW IDEAS IN TO THE FOLD FOR CONSUMERS, AS WELL, LIKE A CULINARY EVENT AND OPEN MIC EVENTS THAT GIVE OPPORTUNITIES FOR ARTISTS, MUSICIANS, CREATRESSES AND CANNABIS ENTHUSIASTS TO SHARE THE STAGE!



THE FUTURE

The Tokeativity community is thriving and continually growing and expanding, as the world is changing. We are so grateful for the support of our members who believe so deeply in our mission - without their support we could not continue doing this amazing work.

The future of Tokeativity is bright, fresh and full of passion for the plant, people and planet. This fall, we will be hosting a number of amazing events (dates, topics and details TBA soon!) and continuing to create spaces for the cannabis community to connect, create and learn together. We launched our Corporate Membership and new offerings for our Business Members this year and we will continue to innovate ways to support all of our members!

People can look forward to more releases of videos and articles that highlight community members and offer educational and inspiring content that inspires radical, positive change. We are working hard behind the scenes on some exciting new features for our members as well!

Thank you to all of our survey participants - your feedback is so essential to help us shape the direction of our efforts! Thank you to all of the amazing people out there helping push the self-healing and equality revolution forward! We are making waves together!

Changing the world with you, one toke at a time...

Samantha, Lisa, Casey, Nickia and Wendy of Tokeativity HQ



TOKEATIVITY®

OUR MEMBERS ARE THE MOVEMENT

**TOKEATIVITY IS THE GLOBAL FEMINIST COMMUNITY
FOR ACTIVE CANNABIS CULTURE**

WE ARE A GLOBAL COMMUNITY OF ACTIVE CANNABIS CONSUMERS AND BUSINESSES THAT BELIEVE IN CANNABIS NORMALIZATION, EQUITY AND EMPOWERMENT. WE WORK AS A COLLECTIVE TO MODERNIZE CONSUMPTION CULTURE THROUGH INTERACTIVE AND CREATIVE EXPERIENCES THAT SUPPORT RADICAL, POSITIVE CHANGE

BECOME A MEMBER TODAY TO JOIN THE MOVEMENT!

*INQUIRE ABOUT OUR CORPORATE MEMBERSHIPS BY
EMAILING CONNECT@TOKEATIVITY.COM