



TOKEATIVITY

CANNABIS EVENTS FOR WOMEN



SPONSORSHIP OPPORTUNITIES

WHAT IS TOKEATIVITY?

Tokeativity is a cannabis events series for women based in Portland, Oregon created and curated by Lisa Snyder and Samantha Montanaro. Our intention is to nurture a safe space for women to connect, learn and create. Whether you are a curious first timer or daily consumer, all women of all ages are welcome to join.

Tokeativity provides a wide variety of types of events for women such as workshops, socials, classes, panels, networking events, music, film and more. Each event has a theme and a different goal. Many events are focused on offering support in career enrichment, personal empowerment and skill set development.

Cannabis consumption and sharing is encouraged to those who bring their own cannabis. We uplift other woman-owned businesses by curating events that highlight what that business is bringing to our industry and lives, in a fun and welcoming environment.

Each event will donate a portion of it's proceeds to a cause we are passionate about supporting.

CANNABIS + ACTIVITIES = TOKEATIVITY



OUR REACH

Our organic and attentive reach to thousands of women creates an opportunity for businesses to connect on a truly impactful level.

With over 25+ years of combined experience in print and digital marketing and media, the Tokeativity team reaches and continues to grow an unmatched and engaged female audience in the cannabis industry. We use the latest tools and technology to keep our audience engaged. Let us bring your brand to thousands of women in Oregon and beyond!

5,000 FOLLOWERS

MAILING LIST & SOCIAL MEDIA REACH

25-100 WOMEN

AVERAGE ATTENDANCE OF EVENTS DEPENDING ON TYPE OF EVENT

SPONSOR TOKEATIVITY



ENTRY DONATION - \$20 AND BEYOND

Help low-income and minority woman attend one of our empowering events! This means so much to women who are looking for support and connection, but cannot afford to do anything extra. This flexible package includes a social media thank you shout out and the warmth in your heart knowing you are helping someone out.

SWAG BAG - \$25 & PRODUCT DONATION

Reach women when they are at home, ready to fall in love with something new, by donating your product for a give away! Swag Bag Sponsorship includes one complimentary entry, social media mention and your contribution in Swag Bag. Estimated attendance depends on the individual event. Contact us for specifics on quantities.

DRINK SPONSOR - \$100

We will create a unique craft mocktail with the theme of your business to serve to the women at the event. This package includes one complimentary entry, social media mention and your signage at the event. If sponsoring a workshop, you will get 2 minutes to speak about your business.

FOOD SPONSOR - \$250

Impress the women at Tokeativity with a beautiful spread of snacks! We do the work to wow our guests, while your name is highlighted at the most delicious table of the event. This package includes two complimentary entries, solo social media shout outs and your signage at the event. If sponsoring a workshop, you will get 5 minutes to speak about your business.

EVENT SPONSOR - \$500

"This event was brought to you by ____!"

Be in the spotlight as the only sponsor at a Tokeativity event! Let's make magic happen together as we weave your brand into the event. This package includes two complimentary entries, 2 solo social media shout outs, access to opt-in emails of attendees and your signage at the event. If sponsoring a workshop, you will get 10 minutes to speak about your business.

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PORTLAND MERCURY

PUSH MAGAZINE

STONER MAGAZINE

CANNABIS TOURS

CONTACT US

APPLY TO SPONSOR:

[TOKEATIVITY.COM/COLLABORATE](https://www.tokeativity.com/collaborate)

EMAIL:

SPONSOR@TOKEATIVITY.COM

CALL:

[971] 266-3692

WEBSITE:

[TOKEATIVITY.COM](https://www.tokeativity.com)

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